



PRESS RELEASE – THE TIME CODE PROJECT

curated by Fabiola Naldi and Alessandra Pioselli

November 15, 2007 – June 12, 2008

MAMbo is pleased to present, as part of its schedule of exhibitions for the upcoming year, the **TIME CODE** project, curated by Fabiola Naldi and Alessandra Pioselli.

TIME CODE intends to explore, through the determination of categories of decodification and mise en scène, one of the elements most strictly connected to the medium of video: temporality.

TIME CODE will analyze the procedures and devices chosen by artists to organize different temporal structures and, in an anthropological perspective, the manner in which these are perceived and interpreted by the spectator. The project will be carried out in a series of eight events featuring the presentation of sixteen videos of Italian and international artists, chosen and exhibited according to four categories: Representation, Documentation, Presentation and Quotation.

In each event of the series, the works of the artists will be displayed in different spaces of the museum to create dialogue with the complex architectural structure of the new *Museo d'Arte Moderna di Bologna*.

Each session consists of:

- A public conference with the artists and curators, based on the featured content of TIME CODE (6:30pm)
- The presentation of two videos (which will be on display until the following installment)

The videos presented will be interpreted through the lenses of the four categories cited above, analyzing the presence (or absence) of: hypertext, paraphrase, metaphor, iconography, and metalinguistics.

The series will also examine the adoption of procedures of manipulating visual and tonal elements in the post production phase including: sampling, re-mixing, use of feed back and looping as forms of disturbing repetition._

The **first event** will be held on **Thursday, November 15, 2007** at 6:30 pm and will feature artists **Loulou Cherinet** (Göteborg, Sweden, 1970) and **Kjersti Sundland** (Bergen, Norway, 1972).

The artists in brief:

Loulou Cherinet was born in Göteborg in 1970. She lives and works in both Sweden and Ethiopia. In her photographic and video works, rich with references to cinematography and documentary film, Loulou Cherinet touches on the theme of identity and the relationship between the private and socio-political aspects of life.

Among other major collective exhibitions, in 2007 she participated in the Biennale of Venice (African Pavillion) and in Africa Remix (Johannesburg Art Gallery, South Africa, traveling).

Kjersti Sundland was born in Bergen in 1972. She lives and works in Norway. Through a sophisticated use of digital image manipulation techniques, in her video art Kjersti Sundland investigates the relationship between the language of mass media and the formation of identity, giving particular attention to the theme of the representation of women. In 2007 her live media project "Monstrous Little Women" was chosen for the Live Media Festival Netmage (Bologna).

The **second event** will be held on **Thursday, December 6, 2007** at 6:30 pm and will feature artists **Pavel Braila** (Chisinau, Moldavia, 1971) and **Roberta Piccioni** (Riccione, Italy, 1969).

The artists in brief:

Pavel Braila was born in Chisinau, Moldova. He lives and works in Berlin. Braila investigates, through a profound reflection on the medium of video, his expressive possibilities and his limits, the societal reality of his country of origin and the small events of daily life.

In 2002 he was invited to participate in Documenta 11, Kassel; in 2007 he exhibited at the *Neuen Nationalgalerie* of Berlin.

Roberta Piccioni was born in Riccione in 1969. She lives and works in Bologna. In her videos the banality of daily life, the ephemeral and elusive details of existence, are particularly emphasized through the process of the slowing down or speeding up of the image.



Among other major collective exhibitions, in 2007 she presented her work in Videoart Yearbook (Bologna).

The dates of the TIME CODE series are as follows:

February 7, March 13, April 17, May 8, May 29, June 12, 2008.

Featured artists of TIME CODE:

Knut Asdam, Riccardo Benassi, Pavel Braila, Loulou Cherinet, Pierre Coulibeuf, Simonetta Fadda, Shona Illingworth, Tellerio e Oliver Kalleinen, Almagul Menlibayeva, Ottonella Mocellin e Nicola Pellegrini, Frédéric Moser e Philippe Schwinger, Roberta Piccioni, Sara Rossi, Martin Sastre, Kjersti Sundland, Alejandro Vidal.

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