

PRESS RELEASE

M+M

7 days

curated by Laura Carlini Fanfogna and Gino Gianuzzi

MAMbo - Museo d'Arte Moderna di Bologna

11 June - 31 July 2016

Meeting with artists and curators: 10 June 2016, 6:00 pm

Screening and exhibition inauguration in conjunction with the opening of Biografilm Festival:

10 June 2016, 7:00 pm

MAMbo - Museo d'Arte Moderna di Bologna is pleased to present in its exhibition space the video artwork *7 Days (7 Tage)* by the German-Luxembourger artistic duo M+M. The exhibition, curated by Laura Carlini Fanfogna and Gino Gianuzzi, will be open from 11 June to 31 July, and on 10 June there will be an inaugural viewing in conjunction with the opening of the 2016 edition of the Biografilm Festival.

7 Days is made up of 7 films, each one entitled to a day of the week, from Monday to Sunday. The project, developed between 2009 and 2015, has been planned since its beginning to have a long development process, with only one main character, the Austrian actor Christoph Luser. As "a chameleonic nomad of everyday life", we can see him in his evolution from 28 to 34 years of age, dealing with some ambiguous, emotionally contrasting situations in their apparent everyday nature over the course of seven consecutive days.

The Seven episodes draw inspiration from the scenes of seven different feature films that were shot between the 1960s and the 1990s: *The Shining*, 1980, by Stanley Kubrick for *Monday*; *Le mari de la coiffeuse (The Hairdresser's Husband)*, 1990, by Patrice Leconte for *Tuesday*; *Un homme et une femme (A Man and a Woman)*, 1966, by Claude Lelouch for *Wednesday*; *Francesco (Francis)*, 1988, by Liliana Cavani for *Thursday*; *Tenebre*, 1982, by Dario Argento for *Friday*; *Saturday Night Fever*, 1977, by John Badham for *Saturday*; *Le mépris (Contempt)*, 1963, by Jean-Luc Godard for *Sunday*.

The double simultaneous projection of each day/scene, in alternation with the following one by a four-channel projection, creates an enigmatic and unexpected effect due to the antinomic presentation. The two versions of the same dialogue or of the same gestures of the types of couples adult/child, man/woman, father/daughter, husband/wife, young woman/old woman, father/mother, homosexual/heterosexual generate uncertainty and lead one to reflect on the ambiguity and instability of interpersonal relations and on the different meaning of words and actions according to the context. For example, on *Monday* the same conversation develops between the man and his girlfriend as between the man and his daughter, in this manner

creating a complex and diversified web of words, gestures, and music, making the dialogs and plots waver even though they are practically the same.

Thanks to the peculiar way of projection, that creates an **immersive space**, the viewer is physically and psychologically involved in the scene. The public, with its emotional and intellectual participation, creates a sort of third projection, like the third facet of a prism, and anyway becoming a part of the artwork. Even sound plays an important role in spatially involving the spectators. The artists developed it thanks to extensive processing together with composers and sound designers.

In conjunction with the opening of **7 Days** at MAMbo, an **instant book** will be published by **Edizioni MAMbo** featuring an interview with the artists by the curators.

On **10 June** the artists of **M+M**, **Laura Carlini Fanfogna**, director of the Istituzione Bologna Musei and curator of the exhibition, and **Gino Gianuzzi**, curator, will meet the public at **6:00 pm**. Afterwards, at **7:00 pm**, the viewing of the work at the opening of the 2016 edition of **Biografilm Festival**, together with **Andrea Romeo**, artistic director of the festival.

The exhibition is visible in the **video room** of the **MAMbo Permanent Collection** (Collection ticket full price €6.00, reduced price €4.00) until **31 July 2016**.

M+M is a collaboration between **Marc Weis**, born in 1965 in Daun, Germany, and **Martin De Mattia**, born in 1963 in Duisburg, Germany. In their conceptual approach to artistic work Weis and De Mattia frequently combine different media, including photography, video, film, sculpture, architecture, and showings in public spaces. In recent years their activities have been centered on multimedia installations.

General information: www.mambo-bologna.org

Press: Ufficio stampa MAMbo - Museo d'Arte Moderna di Bologna

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